


VENTKER

MEDIA GROUP

2023-2025
MEDIA KIT



VENTKER MEDIA GROUP

Who are we?

Ventker Media Group is not your average marketing agency. As a full service marketing and power-house publishing company we help businesses grow exponentially with our expert in-house team using viral digital marketing strategies. We specialize in helping businesses reach their potential customers quickly and affordably. We are passionate about helping businesses grow their brand recognition, expand their customer base while taking their businesses to the next level.

Why should you advertise in Ventker Media Group publications?

- Cost-effective advertising rates
- Targeted demographics
- Hyperlinks to your websites and social media platforms
- Increased SEO
- Award winning in-house design team
- Video advertisements available
- Proven analytics: trackable impressions of 25k to 800k
- Limited quantity of ads per publication



Denver Colorado Luxury magazine™

Colorado's Premiere Luxury magazine celebrating lifestyle, places, fashion and culture™

Denver Colorado Luxury magazine has been published since 2019 and has garnered a total of over 8 million reader impressions. It is the “go-to” publication to learn about destination travel, fashion, beauty, events, people of interest, celebrities, hotels, top-rated restaurants and the bustling art scene in Denver.



ELIFE magazine

ELIFE celebrates the full richness of Erie; respecting our heritage as we continue to thrive.™

Friendly neighbors, picturesque surroundings, and endless outdoor adventures make Erie, Colorado a great place to raise a family. Erie's economy is thriving. A balanced diverse combination of natural, cultural, educational and business resources make an ideal location for growing businesses, entrepreneurs and families alike. ELIFE magazine has been published since 2016 and has current total impressions reaching close to 4 million.

For Advertising Information Contact
trisha@ventkermedia.com | 212.695.2959

CROSS PLATFORM

C O M P A T I B L E



12M+
IMPRESSIONS



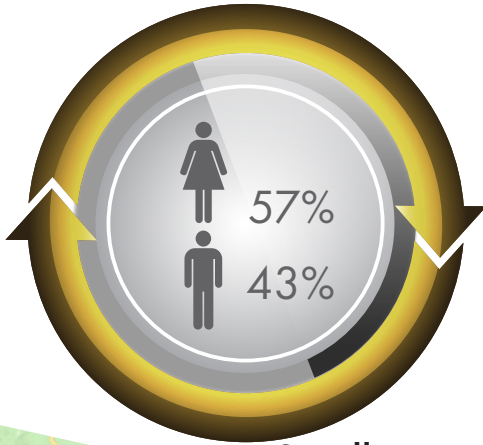
USERS*

MOBILE = 63% DESKTOP = 19% TABLET = 18%

*Total percentages averaged across all Ventker Media Group publications
Total impressions above also include NoCo magazine™

Denver Colorado Luxury magazine | Readership

(Denver magazine is marketed throughout the U.S.A)



Denver, Colorado residents 62%
Nationwide and other Colorado residents 38%

8 million+ total reader impressions
each issue garners 100,000-250,000

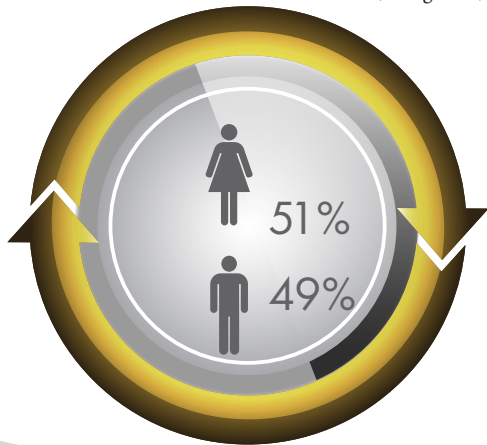


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ANALYTICS

ELIFE magazine | Readership

ELIFE Magazine covers Erie Colorado and the surrounding area ... Broomfield, Westminster, Brighton, Dacono, Frederick, Firestone, Longmont, Lafayette, Louisville, Superior, Boulder



Erie Colorado residents 54%
Other Colorado residents 46%

4 million+ total reader impressions
each issue garners 25,000-75,000



ADVERTISEMENT DESIGN

DOUBLE-PAGE AD



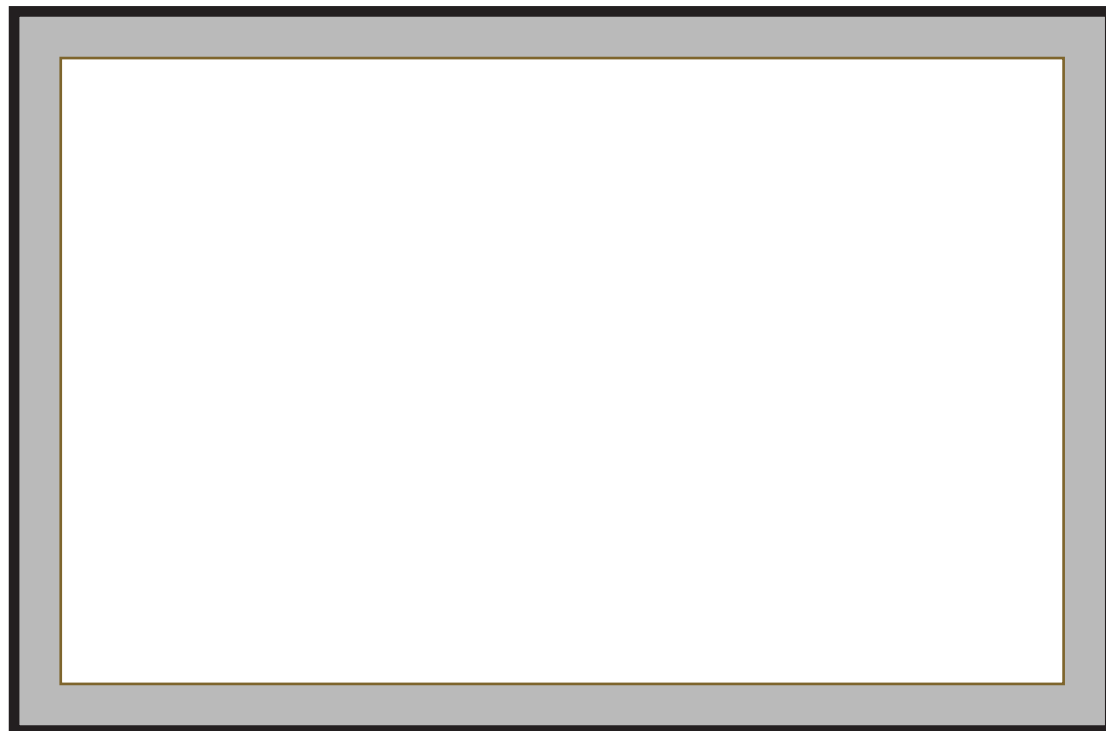
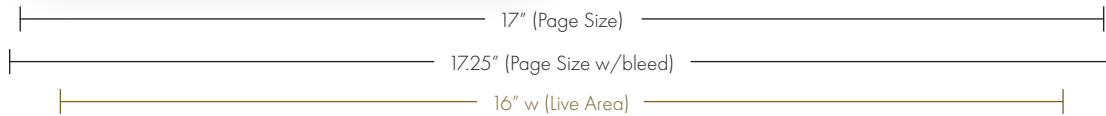
Advertisement Size: 17" w x 11" h

Advertisement Size w/ Bleed: 17.25" w x 11.25" h

Live Area (Please keep text within): 16" w x 10" h

Acceptable File Formats: Adobe CC or earlier (INDD, PSD, AI - including all link & fonts), PDF, JPEG, TIFF, PNG, EPS (300 dpi)

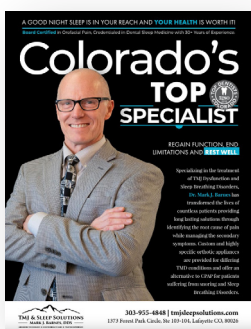
Submit to trisha@ventkermedia.com



All media packages include first-class design of your advertisement by **Ventker Media Group's** exceptional award winning in-house design team. We will work with you to develop a creative artwork solution at no additional cost.



FULL PAGE AD



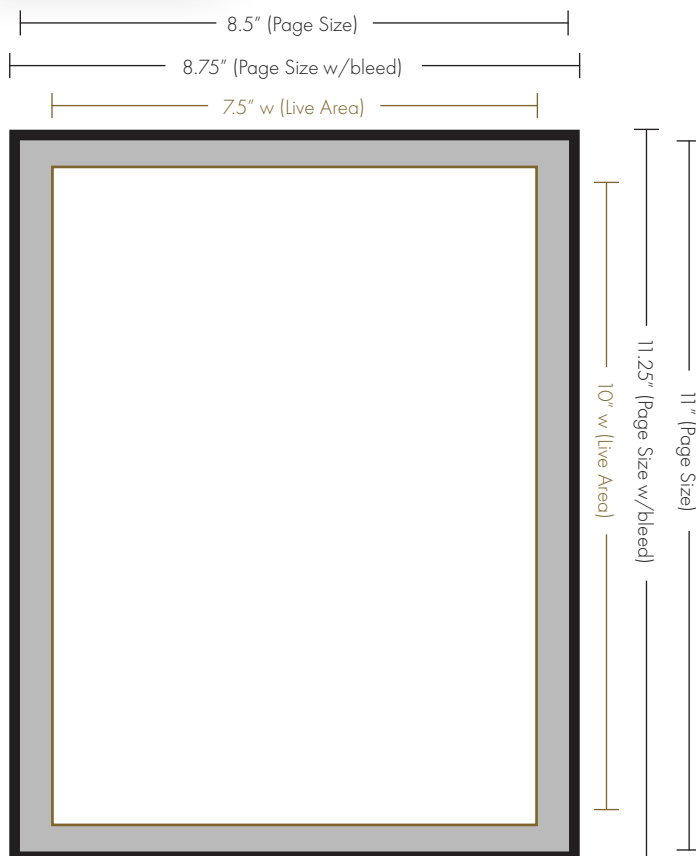
Advertisement Size: **8.5”w x 11”h**

Advertisement Size w/ Bleed: **8.75”w x 11.25”h**

Live Area (Please keep text within): 7.5”w x 10”h

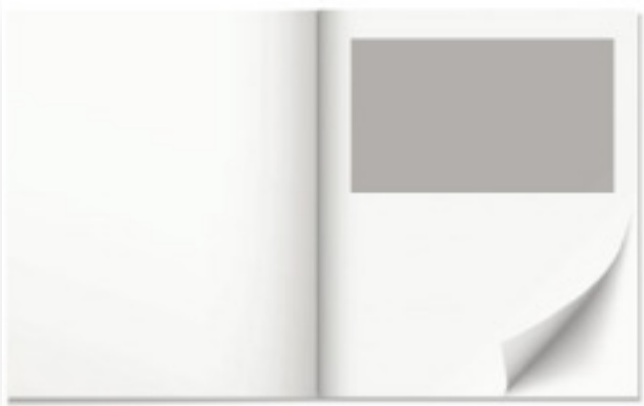
Acceptable File Formats: Adobe CC or earlier (INDD, PSD, AI - including all link & fonts), PDF, JPEG, TIFF, PNG, EPS (300 dpi)

Submit to trisha@ventkermedia.com



HALF PAGE AD

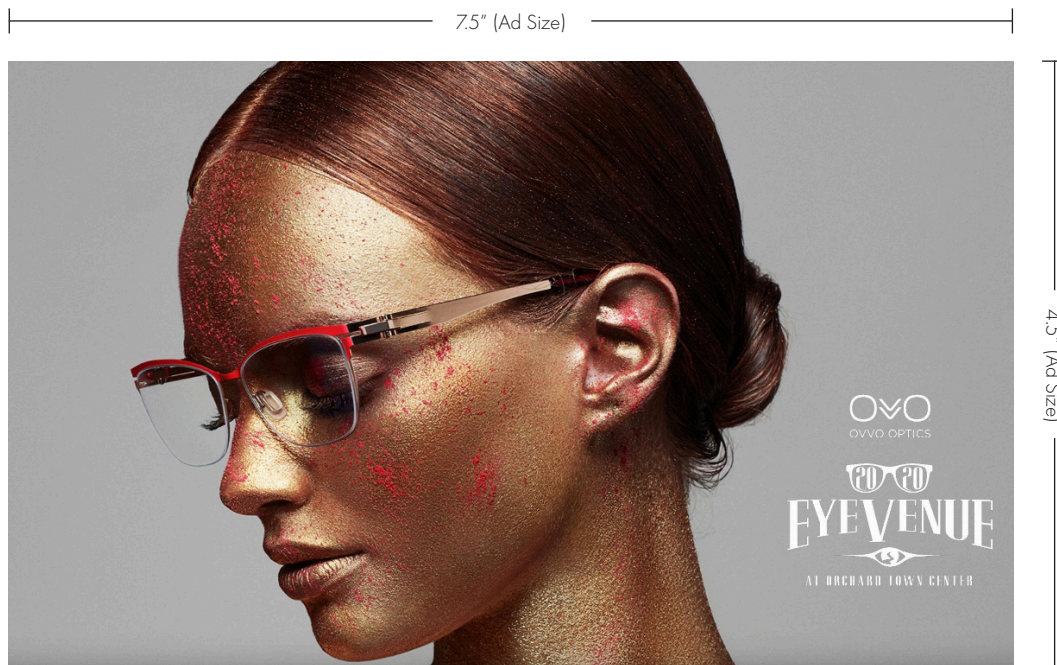
HORIZONTAL



Advertisement Size: **7.5”w x 4.5”h**

Acceptable File Formats: Adobe CC or earlier (INDD, PSD, AI - including all link & fonts), PDF, JPEG, TIFF, PNG, EPS (300 dpi)

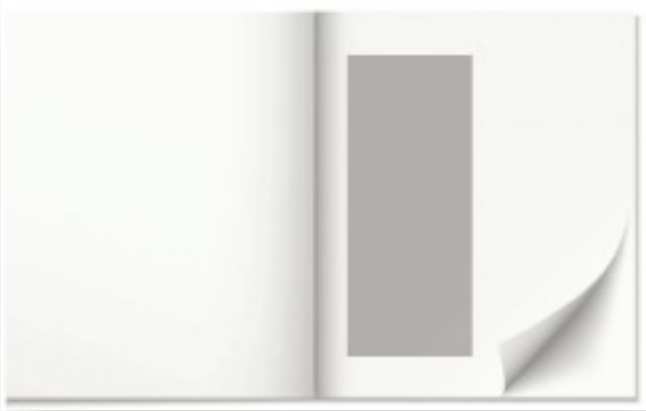
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HALF PAGE AD

VERTICAL



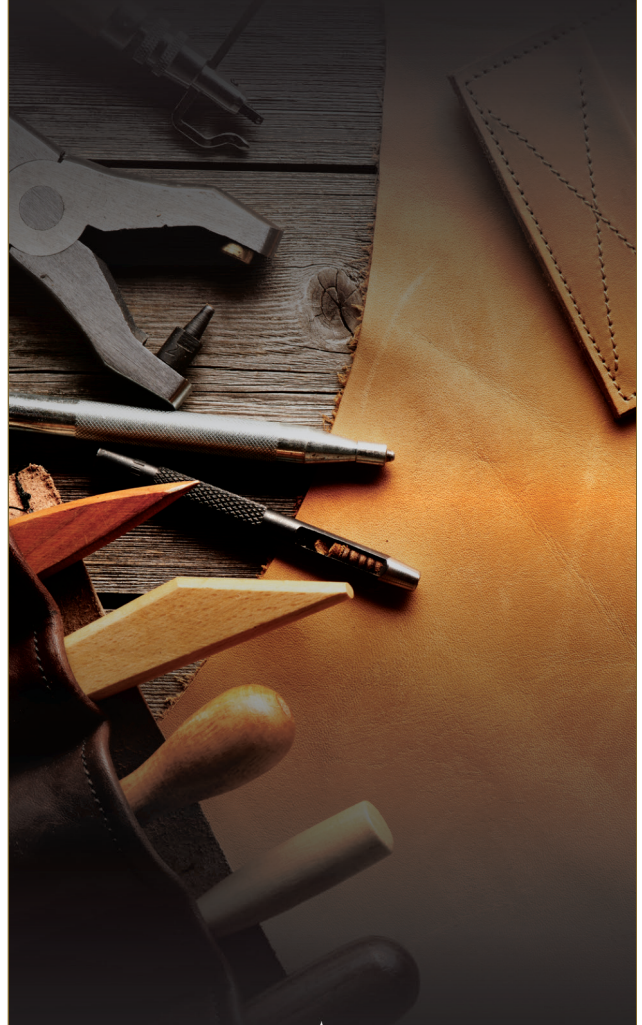
Advertisement Size: 3.25" w x 10" h

Acceptable File Formats: Adobe CC or earlier (INDD, PSD, AI - including all link & fonts), PDF, JPEG, TIFF, PNG, EPS (300 dpi)

Submit to trisha@ventkermedia.com

A Natural Talent ...

Artisan crafted and inspired by the spaces in which we live, love, work and play. Explore the finest collection of handmade leather products and accessories. Old world craftsmanship lives at Hyde Leather Company.



Hyde Leather Company
214-986-8178 | hyleco.com





DENVER COLORADO LUXURY RATE SHEET

Upcoming Issues: Fall 2023, Holiday 2023, Winter 2024, Spring 2024, Fall 2024, Holiday 2024, Winter 2025, Spring 2025

*All rates are per issue. Minimum insertion is 4 issues.

	4 issues	6 issues	8 issues
		(15% discount)	(20% discount)
2-Page Spread	\$2500	\$2125	\$2000
Full Page	\$1500	\$1275	\$1200
Half Page	\$1000	\$850	\$800

Final deadline to secure your placement is the 15th of the month before launch date. Feature advertisements include up to 3 direct links to your website, email and/or social media platforms, one design layout in full color and social media sharing.

Advertiser accepts terms and conditions: Advertising rates and terms set forth in this rate sheet shall govern all transactions and supersede any other information published in previous rate sheets, directories or media guides.

When change of copy is not received by closing date, copy furnished or run in previous issue will be utilized. The publisher shall not be subject to any liability whatsoever for any failure to publish or circulate all or any part of any issue due to strikes, work stoppages, accidents, fires, acts of God, or any circumstance not within the control of the publisher.

In the event of an error in the printing of a display advertisement, the publisher will rerun the correct version of the same ad material in the next available issue.



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ELIFE

RATE SHEET

Upcoming Issues: Fall 2023, Holiday 2023, Winter 2024, Spring 2024, Fall 2024, Holiday 2024, Winter 2025, Spring 2025

*All rates are per issue. Minimum insertion is 4 issues.

	4 issues	6 issues	8 issues
		(15% discount)	(20% discount)
2-Page Spread	\$ 1000	\$ 850	\$ 800
Full Page	\$ 600	\$ 510	\$ 480
Half Page	\$ 500	\$ 425	\$ 400

Final deadline to secure your placement is the 15th of the month before launch date. Feature advertisements include up to 3 direct links to your website, email and/or social media platforms, one design layout in full color and social media sharing.

Advertiser accepts terms and conditions: Advertising rates and terms set forth in this rate sheet shall govern all transactions and supersede any other information published in previous rate sheets, directories or media guides.

When change of copy is not received by closing date, copy furnished or run in previous issue will be utilized. The publisher shall not be subject to any liability whatsoever for any failure to publish or circulate all or any part of any issue due to strikes, work stoppages, accidents, fires, acts of God, or any circumstance not within the control of the publisher.

In the event of an error in the printing of a display advertisement, the publisher will rerun the correct version of the same ad material in the next available issue.



WHAT ELSE DO WE **PROVIDE?**

We elevate businesses that want viral visibility utilizing:

- **Brand Identity & Messaging**
- **Content Production**
- **Digital marketing**
- **Storytelling**
- **Advertising**
- **Customer Relations Management**

We are a RESULTS-DRIVEN agency that provides clients what they need to SUCCEED.

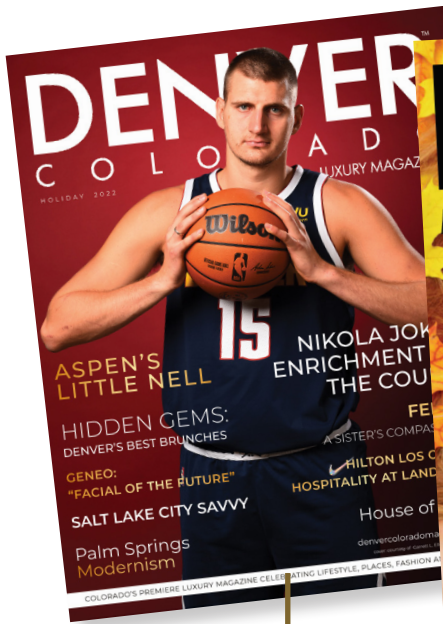
ADDITIONAL **SERVICES**

We provide the following additional business services:

- **Business Coaching & Consulting**
- **Professional Photography: headshots / brand photography / photojournalism**
- **Social Media Platform Evaluation and Management**
- **Graphic Design: logos, flyers, ads, magazines, posters, banners, etc.**
- **Blog Writing & Copy Editing Services**

RATE SHEET

Graphic Design	\$ 400 per page (content/ad, 1 side/page)
Business Coaching	\$ 300 and up per hour
Custom Blog Entry	\$ 500 per article (up to 350 words)
Custom Logo Design	\$ 850 and up (brainstorming meeting, 3 concepts, 3 edits)
Social Media Tune-Up	\$ 300 per platform (updating info, photos, services)
Social Media Management	starting at \$ 595 per month/platform (3 month minimum)
Professional Headshots	\$ 295 pp (30 min outdoor/studio, 4 hi-res edited images)
Product/Food Photography	\$ 395 per hour (all hi-res images)
Mini Branding Photography	\$ 995 up to 2 hours on location (all hi-res images)
Half Day Branding Photography	\$ 1195 up to 3 hours on location (all hi-res images)
Full Day Branding Photography	\$ 1995 up to 5 hours on location (all hi-res images)





A few of our past issues!

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The page features a white background with gold-colored geometric shapes. At the top center, there is a downward-pointing triangle. At the bottom center, there is an upward-pointing triangle. The text is located within the bottom triangle.

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